No	Expenditures	Units	Number of units Measurements	Total expenses, \$	Notes
1	Intelligent Product Performers Compensation	\$	1		
2	Social payouts	%	37,5		
3	Accurals	\$			
4	Other direct expenses	%	50		
5	Total direct expenses	\$			
6	Overhead expenses	%	15		
7	Total self cost	\$			
8	Developer Profit	%	20		
9	Investor Profit	%			
10	The cost of valuing intellectual property as part of a costly approach	\$			